



Jammin for Joy Pickleball Tourney

The Courts - Bent Tree

Thur - Sun Aug. 14-17th 2025

Men's, Women's & Mixed Doubles

Skill Levels: 2.5, 3.0, 3.5, 4.0, 4.5+

60+ Divisions played Thursday & Friday



Jammin for Joy has become a premier pickleball tourney and a signature fundraising event for The Joy House. This will be our 5th annual tourney. Last year we enjoyed unprecedented success as we welcomed 350 players in three very fun days of high-level competition. Because of demand we're moving to 4 days this year and with further enhancements Bent Tree has made we are expecting to welcome near 500 participants this year.

Here is a quote from one of our past participants:

"Best tournament ever you put on! Seriously .Best organization, food, swag bag, door prizes, and fun!!!Your energy and enthusiasm was contagious!!! Such a fun weekend with pickleball friends! Thank you for all your hard work for such a successful event! I rate it a perfect 10 and best ever!"

All funds raised will be used to continue bringing Christ's hope and healing to those we serve through our Teen Residential Program and Community Counseling Center. Through our Teen Residential Program, we've been privileged to see many teens healed and restored to their families. Some of them have gone on to complete college and many have begun their own families. Through our Counseling Center, we're ministering to 100-200 individuals and families each year. We're seeing marriages restored, relationships between parents and kids healed, and many individuals finding freedom from life-controlling issues.

We will have 60+ Men's & Women's Doubles on Thursday followed by Mixed 60+ and Women's Doubles under 60 on Friday. Saturday will be Mixed Doubles under 60 followed on Sunday by Men's Doubles under 60.

We're going to have swag bags for all our players, door prizes, raffles with great prizes, and some outstanding food. Everything but the raffle prizes will simply be provided as part of the player registration fee.

This has become a tournament that players desire to play in. Each of the last few years we've turned players away closing registration early because of demand. We've got some terrific sponsorship opportunities available. This is a great way to promote your business among our pickleball friends and Joy House partners. These sponsorships are documented on the following pages. Thanks for your interest in making a difference in the lives of those we serve. We hope you will consider partnering with us through a sponsorship.

Sincerely,

STEVE LOWE, EXECUTIVE DIRECTOR

steve@thejoyhouse.org



Sponsorship Levels



Presenting Sponsor - \$10,000 (2 Available)

- Identified as Presenting sponsor on main tourney graphic used in all tourney promotions.
- Identified as sponsor on Pickleball Brackets registration with link to company website
- Recognized as Presenting Sponsor on prominent signage in registration area
- Recognition in newspaper promotion
- Recognized in Presenting Sponsor email to players
- Promotion/recognition on our Facebook page with 3,700+ followers and Instagram
- Verbal recognition at tourney each day

Cooler Sponsor - \$5000

- Your company logo on each cooler that is given to each of our tournament participants
- Promotion/recognition on our Facebook page with 3,700+ followers and Instagram

Shirt Sponsor - \$2500 (2 Available)

- Your company logo on our tournament shirts given to each participant and volunteers.
- Promotion/recognition on our Facebook page with 3,700+ followers and Instagram

Medal Stand Sponsor - \$2500

- All our winners will be awarded medals and pictures taken at the medal stand. We will have your name/logo on prominent signage at medal stand for all pictures.
- Promotion/recognition on our Facebook page with 3,700+ followers and Instagram

Towel Sponsor - \$2500

- Your company logo on each towel that is given to each of our tournament participants
- Promotion/recognition on our Facebook page with 3,700+ followers and Instagram

Booth Sponsor - Level One - \$2000 - (2 Available - Friday or Saturday)

- Exclusive right to setup a company booth to engage with our volunteers and participants for that day.
- Can promote your company by giving away items, or providing service to participants
- Friday - 60+ Mixed & Women's Doubles Under 60 / Saturday - Mixed Doubles Under 60
- Promotion/recognition on our Facebook page with 3,700+ followers and Instagram

Booth Sponsor - Level Two - \$1500 - (2 Available - Thursday or Sunday)

- Exclusive right to setup a company booth to engage with our volunteers and participants for that day.
- Can promote your company by giving away items, or providing service to participants
- Thursday - 60+ Men's & Women's Doubles / Sunday - Men's Doubles Under 60
- Promotion/recognition on our Facebook page with 3,700+ followers and Instagram

Raffle Sponsor - \$1500

- Your name/logo on signage at raffle table
- Promotion/recognition on our Facebook page with 3,700+ followers and Instagram

Food Sponsor - \$1000 (3 Available - 1 for each day of tourney)

- Your name/logo on prominent signage in food service area
- Promotion/recognition on our Facebook page with 3,700+ followers and Instagram

Court Sponsor - \$250 (Unlimited Number)

- We have 12 courts we'll be playing on. This will be an 18" x 24" sign with your sign on one of the 10 courts.
- Promotion/recognition on our Facebook page with 3,700+ followers and Instagram





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Please circle your level of sponsorship:

Sponsorships

- Presenting Sponsor - \$10,000 (2 Available)
- Cooler Sponsor - \$5,000 (1 Available)
- Shirt Sponsor - \$2,500 (2 Available)
- Towel Sponsor - \$2,500 (1 Available)
- Medal Stand Sponsor - \$2500 (1 Available)
- Booth Sponsor - Level 1 - \$2000 (2 Available)
- Booth Sponsor - Level 2 - \$1500 (2 Available)
- Raffle Sponsor - \$1500 (1 Available)
- Food Sponsor - \$1000 (4 Available)
- Court Sponsor - \$250 (Unlimited Available)



Friends of The Joy House \$50___ \$100___ \$500___ Other \$___

Contact Information: Company Name: _____

Contact Name: _____

Address: _____

City, State & Zip: _____

Phone Number: _____

E-Mail Address: _____



Please complete and return with your check made payable to: Joy House Inc.

Mail to:

The Joy House

P.O. Box 247

Jasper, GA 30143



Player Registrations: You can register by going to www.pickleball.com and search for Jammin for Joy.